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## **MACTUPP AWARDED 2005 COPPER ANVIL AWARD OF EXCELLENCE**

*Awarded by the 2005 Phoenix Chapter of the Public Relations Society of America*

(Phoenix, AZ) The Phoenix Chapter of the Public Relations Society of America (PRSA) has awarded the Maricopa County Tobacco Use Prevention Program (MACTUPP) with a 2005 Copper Anvil Award of Excellence, which recognizes outstanding, strategic public relations programs. They were awarded in 21 categories and several subcategories.

The Copper Anvil award was given for *Innovative Use of Technology: Internet Web Site* for MACTUPP's revamped public Web site. The feature piece of the Web site launch was a comprehensive listing of smoke-free restaurants within Maricopa County's many communities. MACTUPP compiled a listing of over 1,000 individual restaurants, categorized by city, complete with address and phone number. Each restaurant on the list provides a completely smoke-free inside dining experience for their patrons.

Donna Beedle, Program Director of MACTUPP says, "We are very pleased to receive this prestigious award. We have been overwhelmed by the positive response for this smoke-free restaurant Web site."

### About Maricopa County Tobacco Use Prevention Program (MACTUPP)

MACTUPP provides leadership, education and support to all residents, communities and businesses to create tobacco-free environments. MACTUPP offers free smoking cessation classes throughout the valley where participants learn techniques to help them quit, receive support needed to be successful and also receive 50% off nicotine replacement therapy. For more information, please call 602-372-7272 or visit our website at <http://www.mactupp.org>.

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